



# Sponsorship Prospectus

# *Inflatable*

## REGATTA

Yarra River - 9 December 2023

The Inflatable Regatta is ready to set sail again in 2023, on Melbourne's iconic Yarra River. It's a great day of fun, frolics and food as participants spend the day floating down the Yarra followed by entertainment, food and drinks at the inflatable festival when they get back to shore!

Showcase your products and elevate your brand through one of our sponsorship packages enclosed. Each can be tailored to suit your marketing strategies. Discuss with the team and we can structure a custom package to suit your needs and your budget.

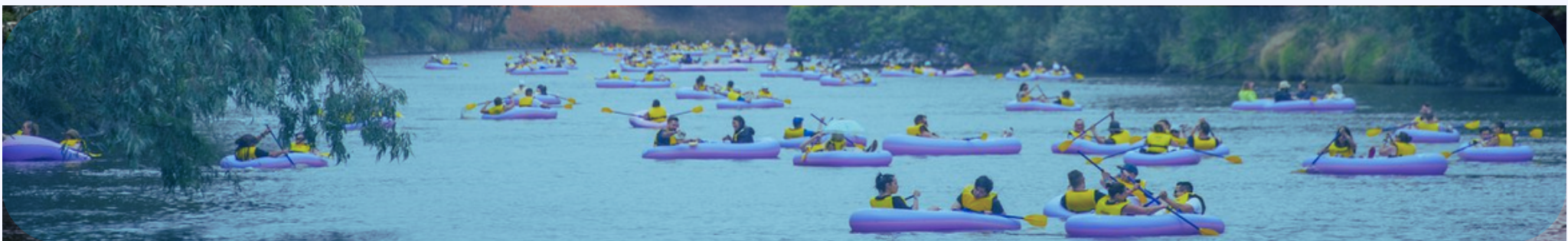
All prices quoted in this document are exclusive of GST

# Sponsorship Packages

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**REGATTA**  
9 December 2023  
The Yarra

	Platinum \$10,000	Gold \$5,000	Silver \$2,000	In-Kind \$0
<b>PRE EVENT</b>				
Logo on website	Homepage	Sponsor page	Sponsor page	Sponsor page
Blurb & link to own website on Sponsor Page	✓	✓	✓	✗
Logo on emails to database (approx. 3,500)	✓	✓	✓	✗
Logo on emails to Spark databases (approx. 15,000)	✓	✓	✓	✗
Brand story / promotion on at least one (1) email	✓	✗	✗	✗
Outdoor posters and online advertising	✓	✓	✓	✗
Acknowledgement as a sponsor on socials	3 posts	1 post	1 post	✗
Golden Oar Promotion Naming Rights	✓	✗	✗	✗



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<b>EVENT DAY(S)</b>	<b>Platinum \$10,000</b>	<b>Gold \$5,000</b>	<b>Silver \$2,000</b>	<b>In-Kind \$0</b>
Branding at start line	✓	✓	×	×
Branding at finish line	✓	×	×	×
MC announcements at finish line	✓	✓	✓	✓
On-site activation opportunity (first 4 sponsors only)	✓	✓	×	×
Sample Giveaways	Optional	Optional	Optional	✓
Area provided for Fundraising BBQ	×	×	×	✓
(Roaming) Entertainment	×	×	×	✓

